iSchoolConnect
COMMUNITIES

iSchoolConnect.com

Community.iSchoolConnect.com

isccommunity@ischoolconnect.com

When you help educate one person you can change a life, when you help educate thousands, you can change the world. We are on a mission to make education accessible, affordable and uplifting for everyone who deserves it.

ASHISH FERNANDO

Founder & CEO iSchoolConnect
MBA, Bentley University, 100% Scholarship

STUDENTS AND UNIVERSITIES TRUST ISCHOOLCONNECT

Our success is based on an intuitive technology platform, 750+ global university partners, and an effective sales & customer service.

250K UNIQUE VISITORS
Our website is now a popular community for aspirants.

500K CHAT INTERACTIONS
CASIE, our conversational assistant talks to students 24/7

50K REGISTRATIONS
End to end support on application submissions

15 COUNTRIES
We get student inquiries from 15+ countries across the globe.

GLOBAL PARTNER CONNECT

USA

University of California - Berkeley

University of Washington - Seattle

University of Massachusetts - Amherst

UK

BPP University

Brunel University - London

Manchester Metropolitan University

Australia

La Trobe University - Melbourne

Bond University

The University of Sydney

Canada

Algoma University - Sault Ste. Marie

Cambrian College

Concordia University - Edmonton

Europe

Galway Business College

Trinity College Dublin

Maynooth University

UNIVERSITY PARTNERSHIPS - INDIA

100+ UNIVERSITIES PARTNERS

- SRM Institute of Science and Technology
- Smt. Indira Gandhi College of Engineering
- K C College of Engineering & Management Studies & Research
- Lok Manya Tilak College of Engineering
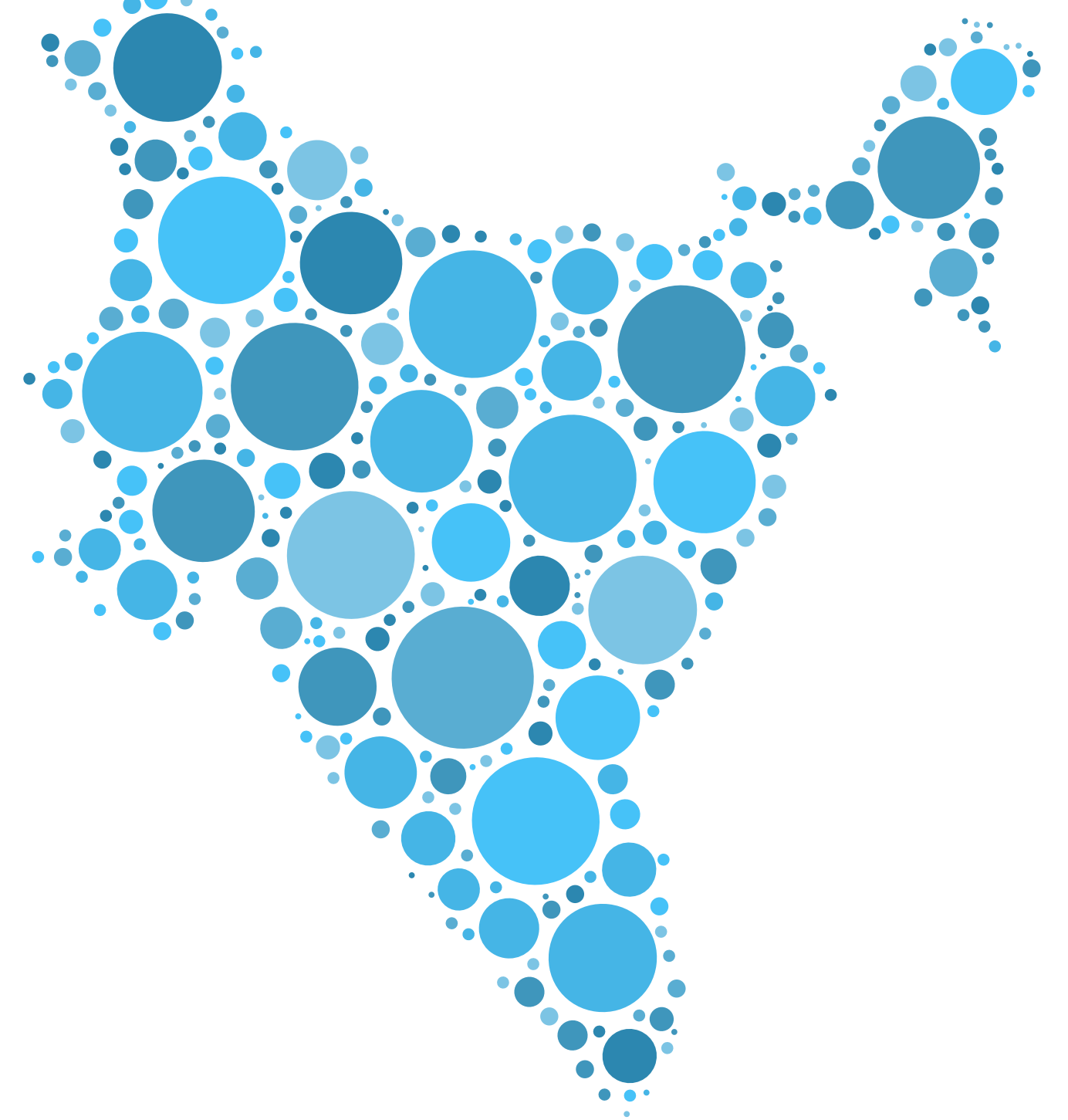- JSPM Group of Institutes

NGO COLLABORATIONS

- Make A Difference organisation
- The Wings of Desire

STUDENT RUN CHAPTER ALLIANCES

- AIESEC, India chapters
- Rotaract
- Student lead communities in top metros like Mumbai, Delhi and Chennai

FESTS PARTICIAPATED

- IIT Delhi Rendezvous
- IIT Mumbai Mood Indigo among others

PAN INDIA PARTNERSHIPS WITH A REACH OF 350K+ STUDENTS

ISCHOOLCONNECT COMMUNITY

What's an iSC Community?

The iSC Community is a student-run organization for students looking to study abroad. It is one of the fastest-growing international communities of study abroad aspirants today, with over 5000 members across 13 cities. We are growing every day, to new members and cities, with the aim to help students get all the information they need to efficiently go study abroad.

Partner with a study group or peer to make your test prep for GMAT, GRE, etc. most effective.

Find fellow study abroad companions traveling to the same education destination as you.

Learn about possible interships at iSchoolConnect and its partner organizations.

Meet with local study abroad experts, ex-visa counsellors, Directors of Admissions at universities abroad, etc.

Get the inside scoop on how to make the most out of merit and need based scholarships.

Essay writing workshops, how to get the best Letter of Recomendations, visa interview training, etc.

ISCHOOLCONNECT COMMUNITY

Our communities at a glance:

13
CITIES

5000+
MEMBERS

350K+
REACH

Chandigarh

Lucknow

Delhi   Aligarh

Kolkata

Ahmedabad

Indore

Mumbai

Vizag

Hyderabad

Bangalore

Chennai

Coimbatore

WORKSHOPS FOR STUDENT COMMUNITY MEMBERS

We frequently conduct events and workshops in collaboration with multiple top universities and experts across the globe. The end goal of each of these honorary workshops is to help students and parents with genuine and vivid information. Topics of our recent sessions-

- How to select the right course and university.
- How to crack the GRE and GMAT.
- Tips to skyrocket your profile.

INTERN WITH THE COMMUNITY

This Live Project allows students to intern as a part of a dynamic team that will take control of an iSC Community. The students will be responsible to manage the project wholly, which gives them an opportunity to learn about working in a professional setting while their efforts will have a tangible impact on the iSC Community.

13
CITIES

5000+
MEMBERS

100
UNIVERSITIES

Students will be given roles in various departments basis their requirements. These departments include:

- Alliances and Outreach
- Content Writing
- Data Analysis
- Graphic Design
- Human Resources
- Marketing

Students that have been onboarded for the internship must adhere to simple guidelines:

- Commit to a role for at least 3 months
- Commit 8 hours a week for work related to the internship
- Commit to being enthusiastic to learn and grow

Mentors from the iSchoolConnect corporate team will guide the student teams to:

- Learn about their roles
- Develop strategies
- Work in a corporate setting
- Gain new skills that will help the students in their career

INTERNSHIP: MORE DETAILS

As an intern working on the iSchoolConnect Community Team, the applicant will be assigned to a team and a department. These departments encompass most of what is required to run any business. In these community teams, we aim to foster a sense of professional responsibility in each of our team members by enabling them to do work that creates an impact!

Alliances and Outreach

You will be given the opportunity to represent the iSchoolConenct Community to foster relationships with student bodies, organizations and other external stakeholders to grow the iSchoolConnect Community

Content Writing

As a content writer, it will be your responsibility to be the voice of the iSC Community. You will develop engaging pieces of content that will be circulated across the communities to educate students on all there is to know about studying abroad

Data Analysis

The data analysts at iSchoolConnect are crucial to understanding who our audience is and how they behave. Using various tools, you will need to guide the other teams on how to most effectively reach the audiences

Graphic Design

The visual appeal of the iSchoolConnect brand hinges on our graphic design team's efforts. Likewise, the community teams also need their own identity. You will work with the other teams to create and maintain that brand identity

Human Resources

Any good team needs people, and for these people to be motivated. That's where you come in to ensure that the team has enough resources to manage their workload and that they feel good about doing the work they do

Marketing

The core of any marketing team is to raise awareness in the most effective manner to the right audiences. While working alongside the other teams, it will be your responsibility to educate the student communities on all there is to studying abroad

INTERNSHIP: DELIVERABLES

When it comes to core responsabilities, Community interns are given deliverables as per their department. However, we often find that a one-size fits all approach doesn't work well when attempting to foster the talent that exists in each and every member of our team. While we have laid out specific deliverables below, we often push team members to go beyond these deliverables to gain experience in fields the student wants to learn more about.

Alliances and Outreach

- Identify student clubs, groups, organizations and colleges
- Network with student communities that would benefit from learning about studying abroad
- Organize and manage events for student bodies and organizations
- Develop and sign partnership agreements with such Organizations

Content Writing

- Develop content for WhatsApp, Instagram, Email and other channels
- Assist the marketing and graphics design team in creating a successful campaign
- Work with other departments in the team to support them with content and other related tasks

Data Analysis

- Collect and collate data from student audiences within and outside our communities
- Analyze data collected to find meaningful insights that will support the team to engage and expand the communities
- Work with other departments in the team to support them with data and other related tasks

Graphic Design

- Create meaningful and unique logos, banners, posters, videos and creatives for all community social platforms
- Work with design tools such as Canva, Easil, Movie Maker and other such software
- Support marketing, human resources and alliances teams with required collaterals to execute their respective campaigns

Human Resources

- Record and maintain a database of all community working members
- Identify and onboard new team members for the community
- Support the community team members through motivational campaigns and team building activities
- develop and follow clear HR protocols for community members to abide by

Marketing

- Develop and execute campaigns to raise awareness for information on studying abroad to students
- Manage audiences on all the social media platforms associated with the community
- Disseminate content regularly to the social media and community audiences to ensure they are always engaged
- Maintain a record of the kind of engagement and growth achieved

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